

Figure 1

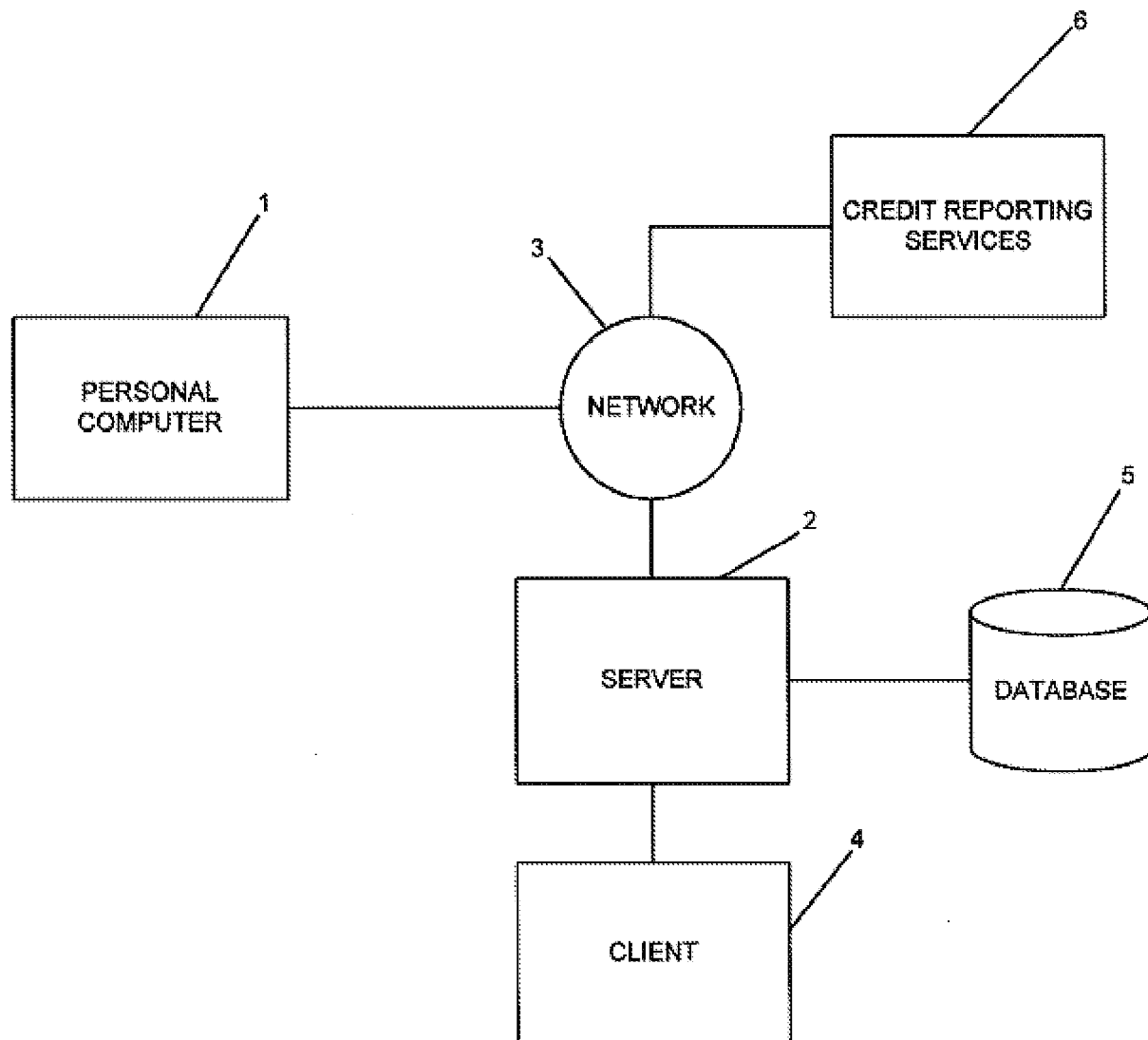


Figure 2

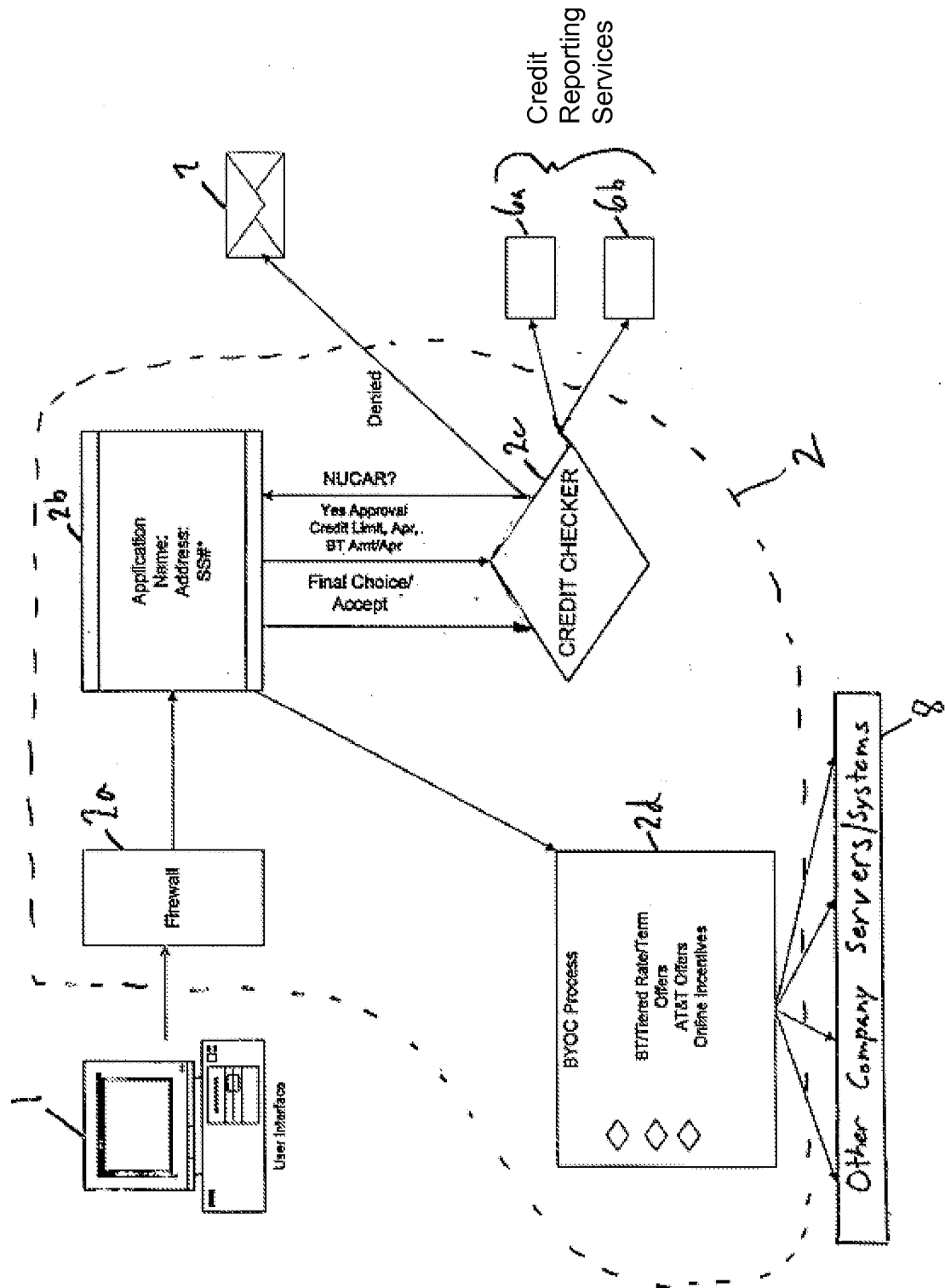


Figure 3

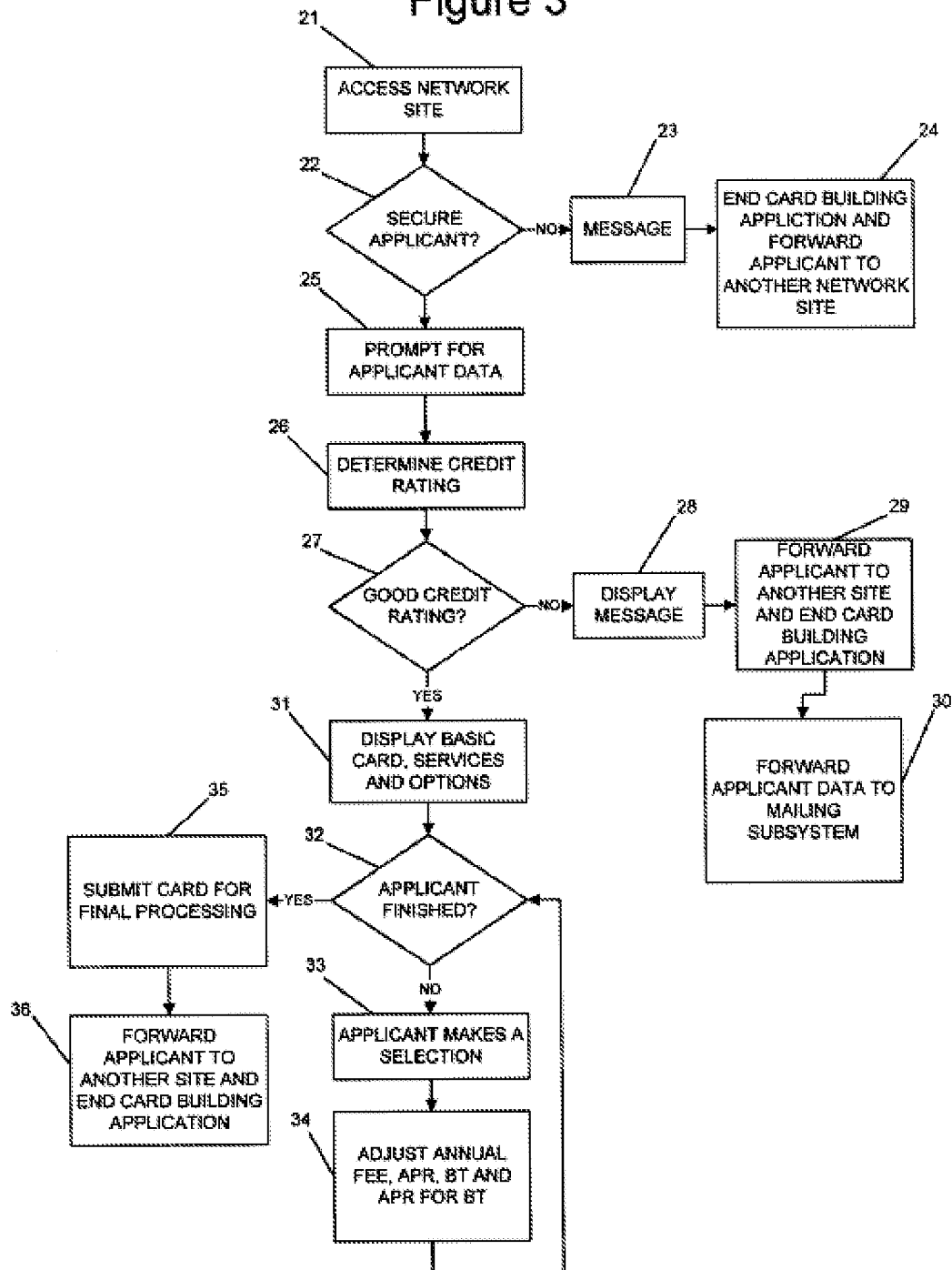
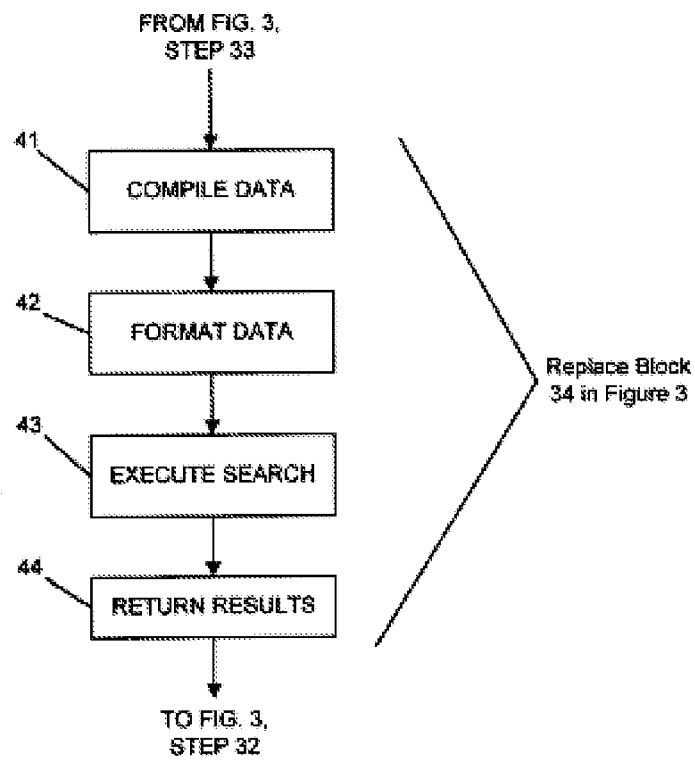


Figure 4



Netscape: Citibank

CITIBANK

Welcome

About yourself (as you wish it to appear on your card)

First name:

Middle name:

Last name:

E-Mail:

Social security number: - -

Date of birth (month/day/year): / /

About your income

You do not need to include your spouse's income, alimony, child support, separate maintenance or other income unless you want us to consider it in connection with this application. Your total yearly income from all your sources must be at least \$25,000 to be considered for card membership.

Your total personal yearly income: \$

INSTANT APPLY

Figure 5

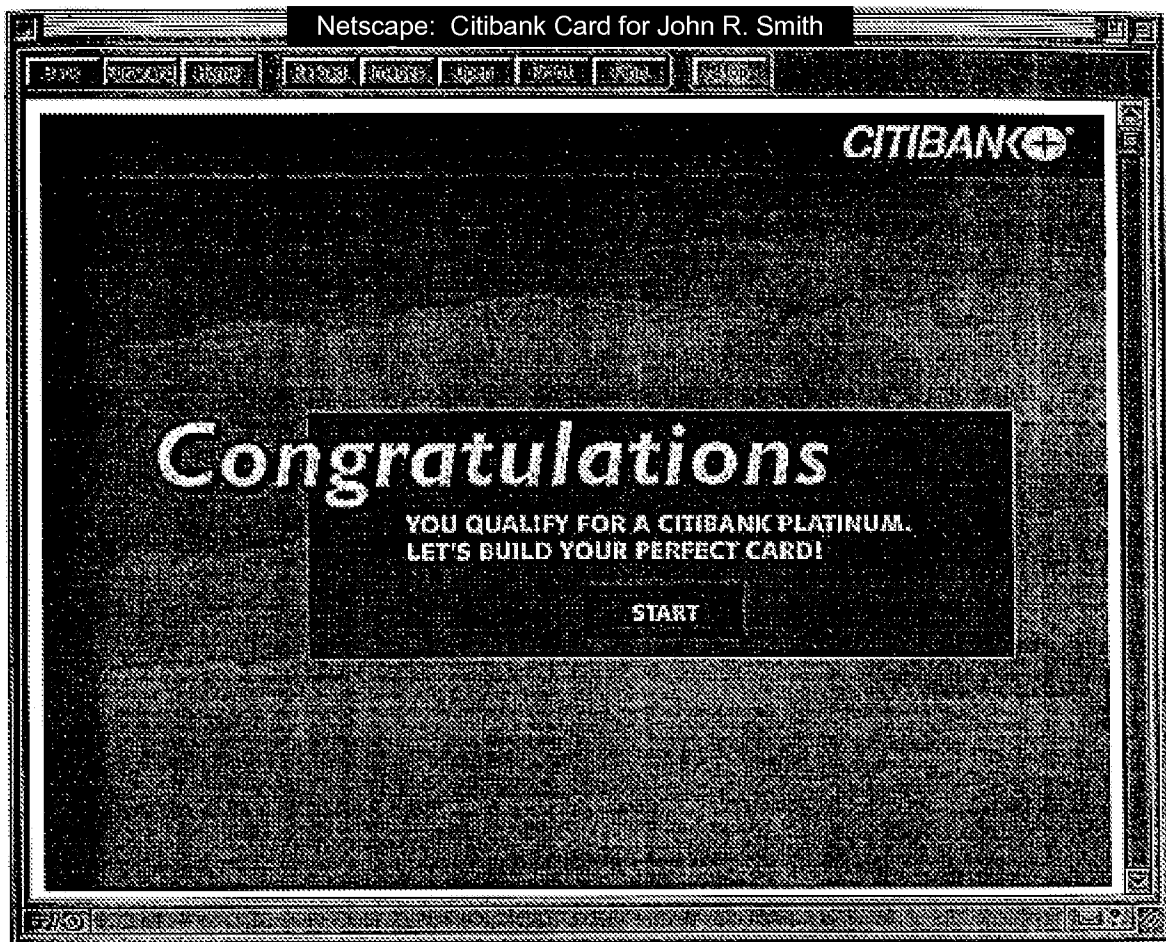


Figure 6

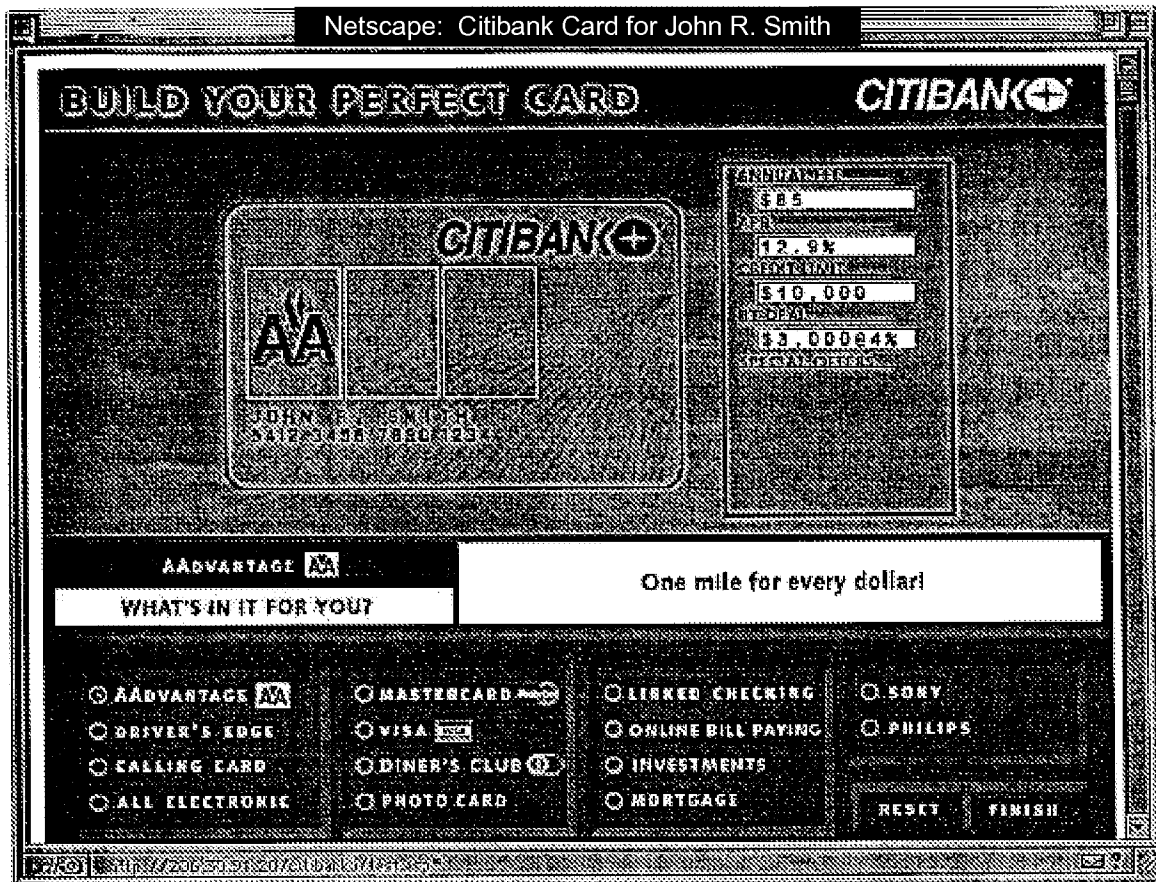


Figure 7

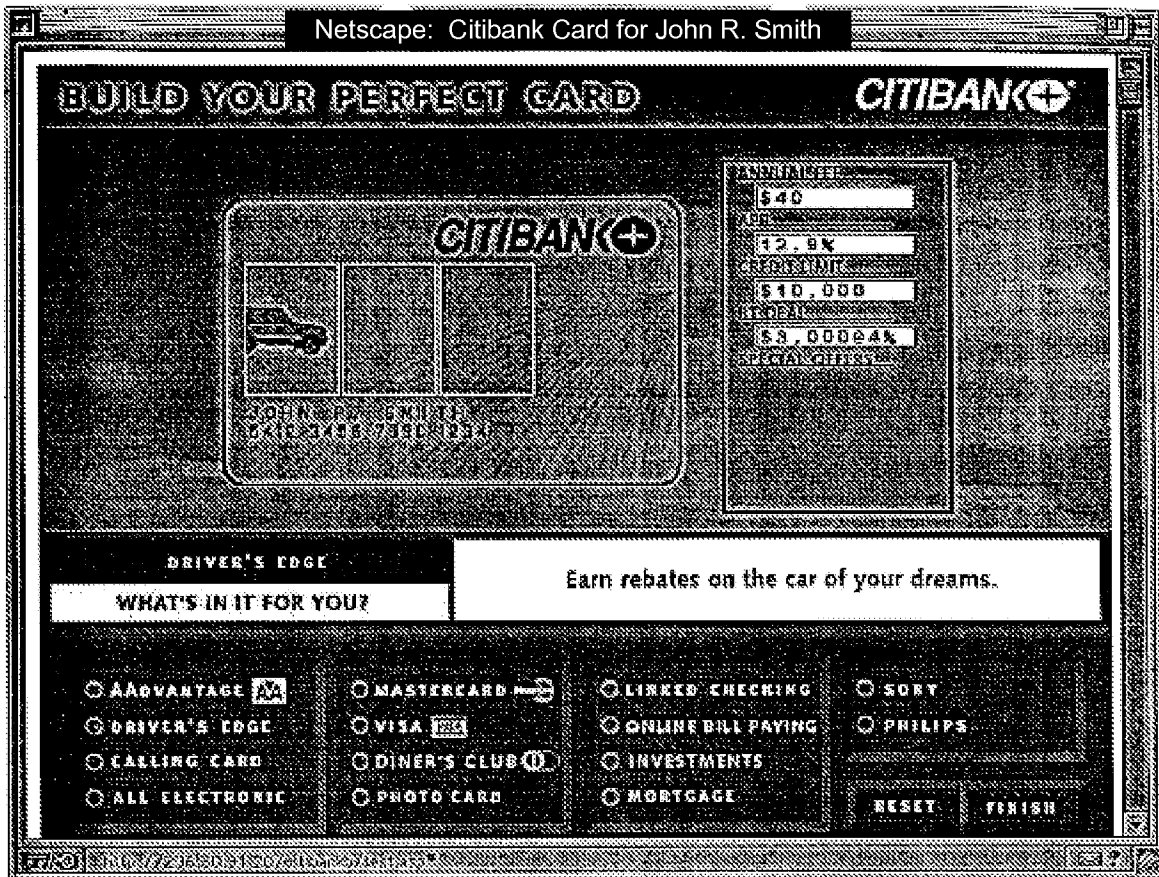
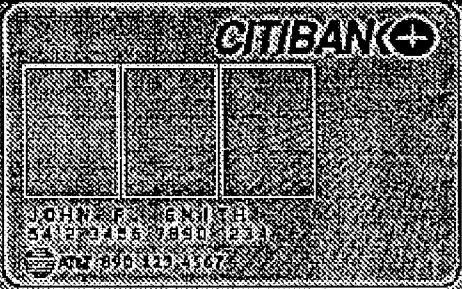


Figure 8

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



JOHN R. SMITH
5417 DAVIS / APT 201
407-890-1107

ADVANTAGE

NAME

APR

12.5%

CREDIT LIMIT

\$10,000

IDEAL

\$3,000.00


SPECIAL OFFER

www.citibank.com

CALLING CARD

WHAT'S IN IT FOR YOU?


Add AT&T Calling Card with a 10% discount and NO surcharge. Get a \$20 prepaid card at sign-up.


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS

RESET **FINISH**

http://www.citibank.com/creditcards/build.asp

Figure 9

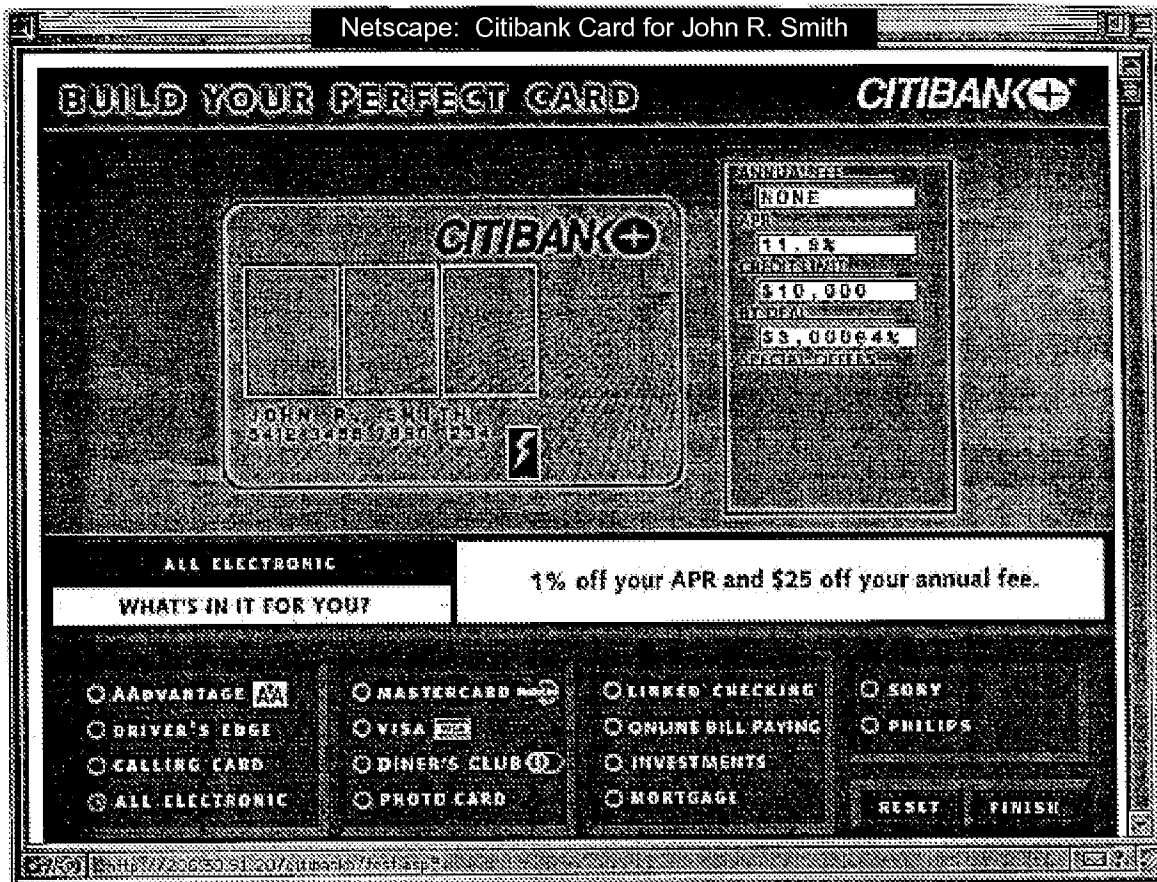
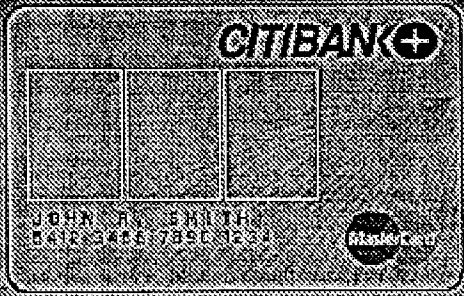


Figure 10

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD



CITIBANK+

JOHN R. SMITH
0412 3456 7890 1000

MasterCard

APR 1999

NONE

12.9%

CREDIT LIMIT

\$10,000

APR 1999


13.88884%

PENALTY OFFER

MasterCard

WHAT'S IN IT FOR YOU?


Citibank Mastercard Platinum accepted at 14 million locations and loaded with features.*


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

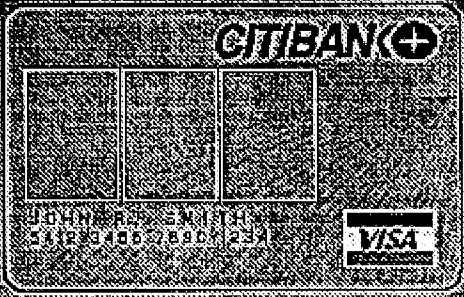

☐ PHILIPS

RESET **FINISH**

Figure 11

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD




ANNUAL FEE

APR

CREDIT LIMIT


INITIAL RATE

SPECIAL OFFERS

VISA 

WHAT'S IN IT FOR YOU?


Citibank VISA Platinum accepted at 12 million locations and loaded with features.*


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS


RESET FINISH

HPD 10/16/97 7205:19 Netscape/NetScape 4.04

Figure 12

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD



CITIBANK+
JOHN R. SMITH
601-001-788-1234

INTEREST
NONE

APR
12.9%

MINIMUM PAYMENT
\$10.00

MAXIMUM CREDIT
\$3,000.00

MINIMUM CREDIT
\$3,000.00

DINER'S CLUB

WHAT'S IN IT FOR YOU?

Accepted at millions of locations
for the discerning business traveler.

<input type="radio"/> AADVANTAGE	<input type="radio"/> MASTERCARD	<input type="radio"/> LINKED CHECKING	<input type="radio"/> SONY
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	

RESET FINISH

Figure 13

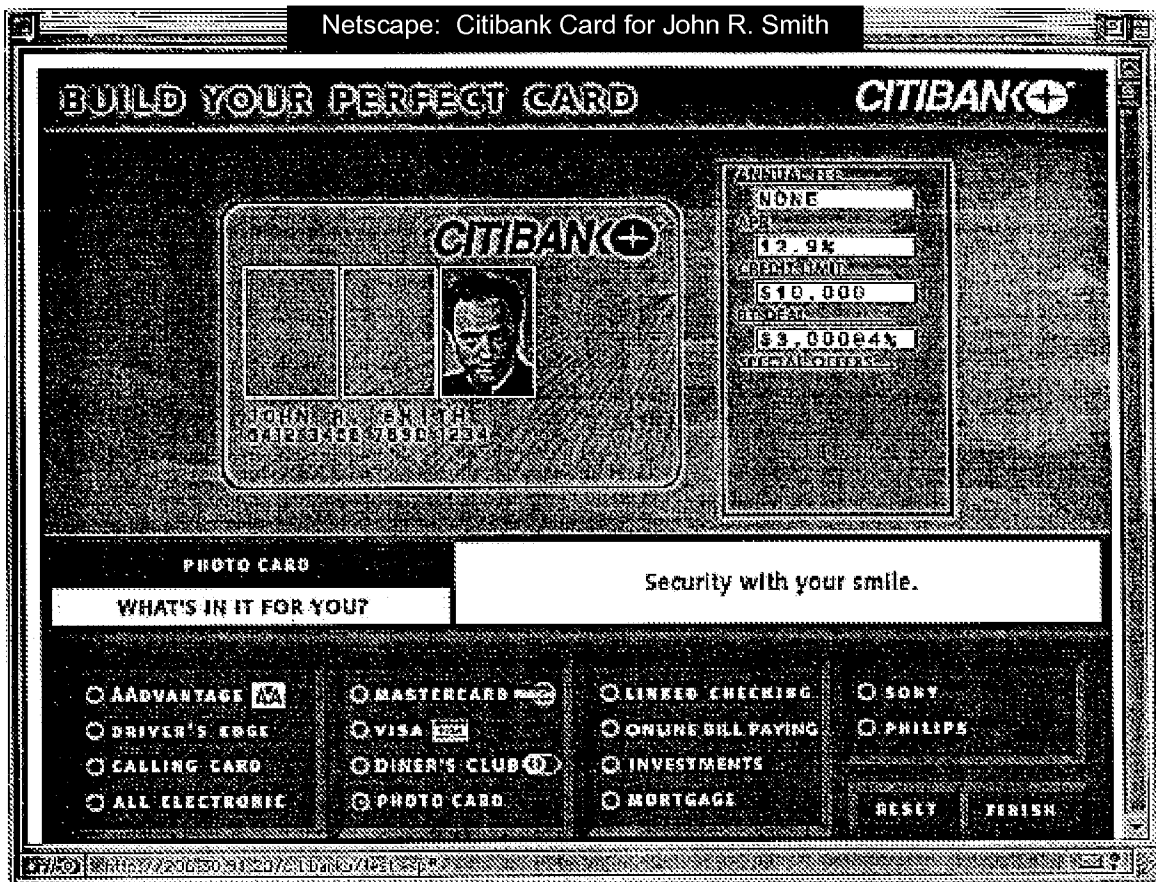



Figure 14

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



JOHN R. SMITH
CARD # 1234 5678 9012 3456

ANNUAL FEE

APR

CREDIT LIMIT


MINIMUM PAYMENT

STANDARD RATE

LINKED CHECKING

WHAT'S IN IT FOR YOU?


Free checking and \$25 off your annual fee!


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS

RESET FINISH

http://www.citibank.com/0125/0125.html

Figure 15

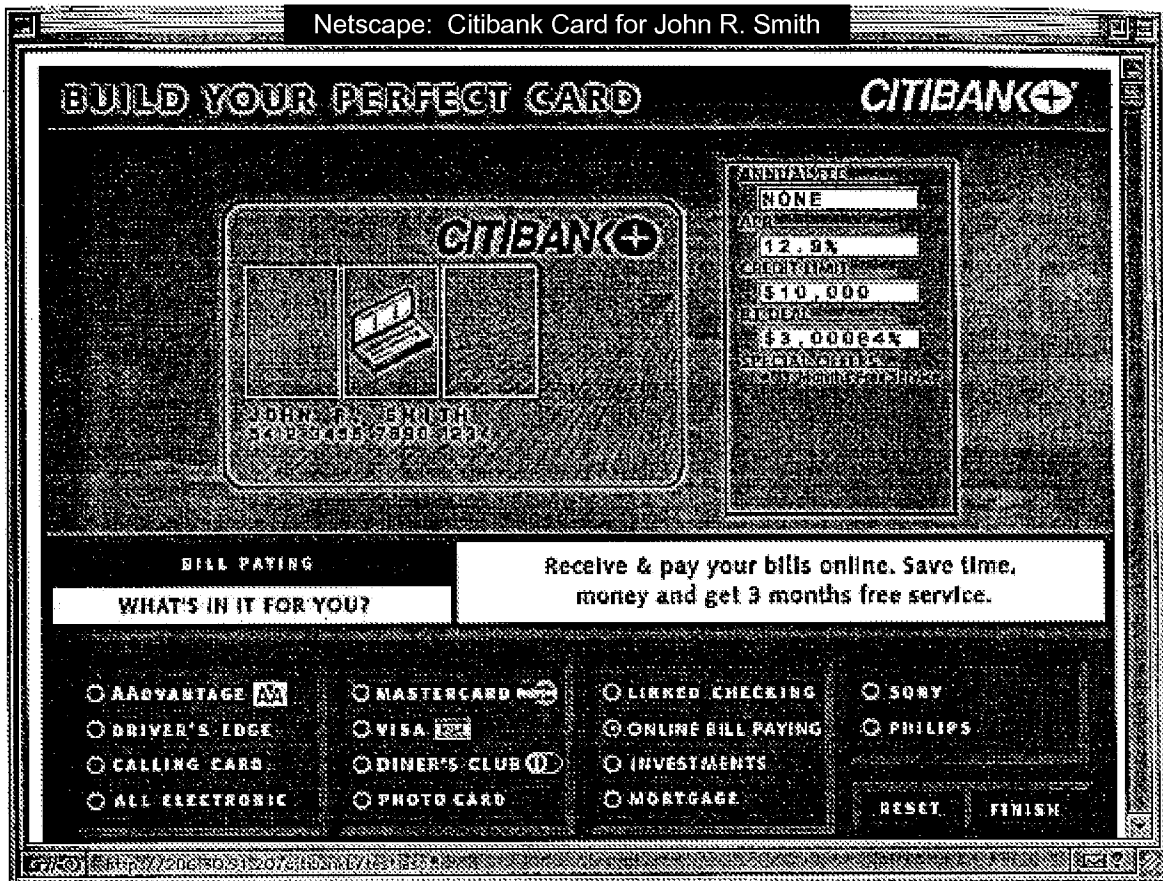
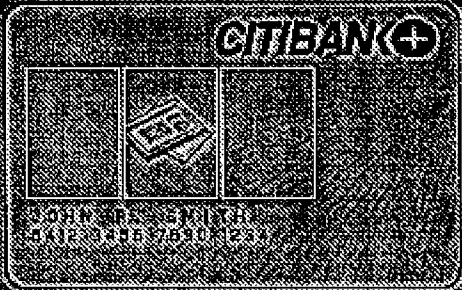


Figure 16

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



CITIBANK
JOHN R. SMITH
4412 0057 800 1207

ANNUAL FEE
NONE

APR
12.9%

CREDIT LIMIT
\$10,000





REGULAR
19.800004%

SPECIAL OFFERS
SEE CITIBANK

INVESTMENT

WHAT'S IN IT FOR YOU?

Full service online brokerage. No fee IRA's.

<input type="radio"/> ADVANTAGE 	<input type="radio"/> MASTERCARD 	<input type="radio"/> LINKED CHECKING	<input type="radio"/> BONY
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA 	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB 	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	

RESET **FINISH**


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Figure 17

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



JOHN R. SMITH
5412 3456 7890 1234

MINIMUM PAY: NONE

APR: 11.9%


CREDIT LIMIT: \$10,000

EXTENDED: \$5,000 @ 4% PER ANNUUM

MORTGAGE

WHAT'S IN IT FOR YOU?


Reduce your APR by 1% when you refinance.


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS

RESET

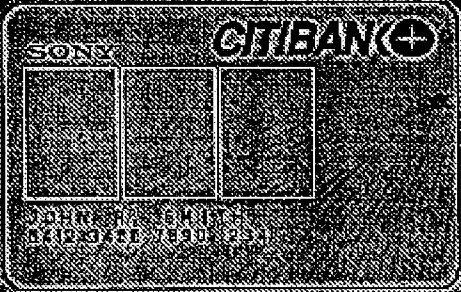
FINISH

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Figure 18

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD



CITIBANK

INTEREST RATE
NONE

ANNUAL PERCENTAGE RATE
12.9%

MONTHLY PAYMENT
\$10.00

MINIMUM PAYMENT
\$3.00


MAXIMUM CREDIT
\$3,000.00

APPROVAL OF CREDIT
REQUIRED

SONY

WHAT'S IN IT FOR YOU?


CDs, movies and more as you use the card.
Start with 3 free CDs!


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS

RESET

FINISH


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Figure 19

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



PHILIPS
CITIBANK
JOHN R. SMITH
0123 456 789 1011

ANNUAL FEE
NONE

APR
12.9%

INITIAL DEPOSIT
\$10,000





INTEREST RATE
52.000004%

MINIMUM PAYMENT
2.5% OF BALANCE

PHILIPS

WHAT'S IN IT FOR YOU?

Earn rebates on the electronic equipment of your dreams.

<input type="radio"/> AADVANTAGE 	<input type="radio"/> MASTERCARD 	<input type="radio"/> LINKED CHECKING	<input type="radio"/> SORT
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA 	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB 	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	


RESET FINISH

Figure 20

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK



SONY
CITIBANK
VISA


ANNUAL FEE
NONE

APR
5.9%

CREDIT LIMIT
\$10,000


TRAILING
55.000004%

SPECIAL OFFER
10% DISCOUNT
ON ALL PURCHASES
UP TO \$1,000
PER YEAR
ON ALL PURCHASES
UP TO \$1,000
PER YEAR

DINER'S CLUB 

WHAT'S IN IT FOR YOU?


Accepted at millions of locations
for the discerning business traveler.


☐ ADVANTAGE 


☐ DRIVER'S EDGE

☐ CALLING CARD

☐ ALL ELECTRONIC

☐ MASTERCARD 

☐ VISA 

☐ DINER'S CLUB 

☐ PHOTO CARD

☐ LINKED CHECKING

☐ ONLINE BILL PAYING

☐ INVESTMENTS

☐ MORTGAGE

☐ SONY

☐ PHILIPS

RESET **FINISH**


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Figure 21

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK+



ANNUAL FEE
\$35

APR
0.9%

CREDIT LIMIT
\$10,000

INTEREST RATE
89.00064%

OTHER FEATURES
• 24-hour checking
• 24-hour teller
• 24-hour ATM

CALLING CARD
WHAT'S IN IT FOR YOU?

Add AT&T Calling Card with a 10% discount and NO surcharge. Get a \$20 prepaid card at sign-up.

<input type="radio"/> AADVANTAGE AA	<input type="radio"/> MASTERCARD	<input type="radio"/> LINKED CHECKING	<input type="radio"/> SONY
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	



RESET **FINISH**

AT&T | <http://2216709120/citibank/ies1339> | 0-12

Figure 22

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD



APPROVALS

☐ **12.9%**

☐ **10,000**

☐ **18,000**





☐ **18,000**

☐ **18,000**

BILL PAYING

WHAT'S IN IT FOR YOU?

Receive & pay your bills online. Save time, money and get 3 months free service.

<input type="radio"/> AADVANTAGE 	<input type="radio"/> MASTERCARD 	<input type="radio"/> LINKED CHECKING	<input type="radio"/> SONY
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA 	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB 	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	

RESET **FINISH**

http://205.209.12.21/citibank/PA352/

Figure 23

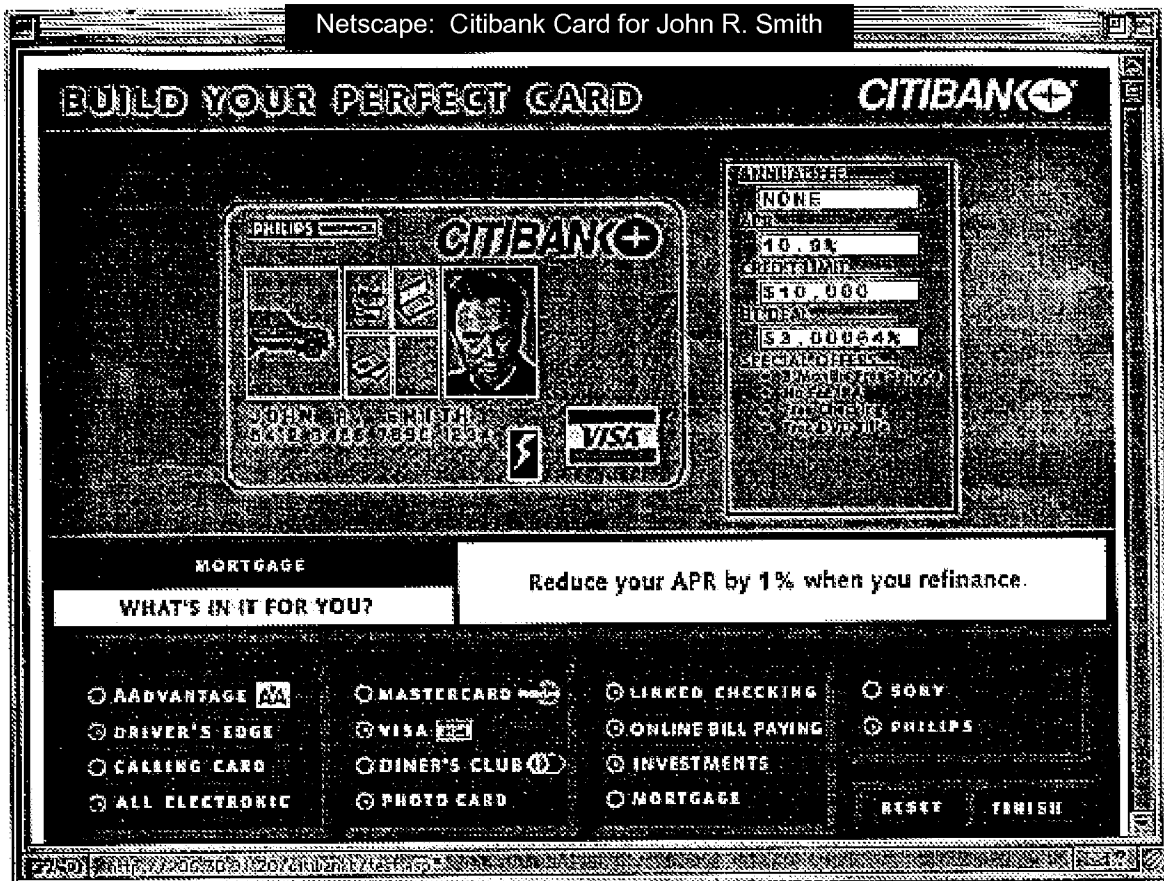



Figure 24

Netscape: Citibank Card for John R. Smith

BUILD YOUR PERFECT CARD

CITIBANK




ANNUAL FEE
\$75

APR
9.5%

CREDIT LIMIT
\$10,000





MINIMUM PAYMENT
\$3,000 or 4%

SPECIAL OFFERS
- 12 months no annual fee
- New driver
- 5% cash back on purchases
- 10% cash back on gas
- 10% cash back on groceries
- 10% cash back on dining

VISA 

WHAT'S IN IT FOR YOU?

Citibank VISA Platinum accepted at 12 million locations and loaded with features.*

<input type="radio"/> AA 	<input type="radio"/> MASTERCARD 	<input type="radio"/> LINKED CHECKING	<input type="radio"/> SONY
<input type="radio"/> DRIVER'S EDGE	<input type="radio"/> VISA 	<input type="radio"/> ONLINE BILL PAYING	<input type="radio"/> PHILIPS
<input type="radio"/> CALLING CARD	<input type="radio"/> DINER'S CLUB 	<input type="radio"/> INVESTMENTS	
<input type="radio"/> ALL ELECTRONIC	<input type="radio"/> PHOTO CARD	<input type="radio"/> MORTGAGE	

RESET **FINISH**

http://www.citibank.com/09126/ah371715151

Figure 25

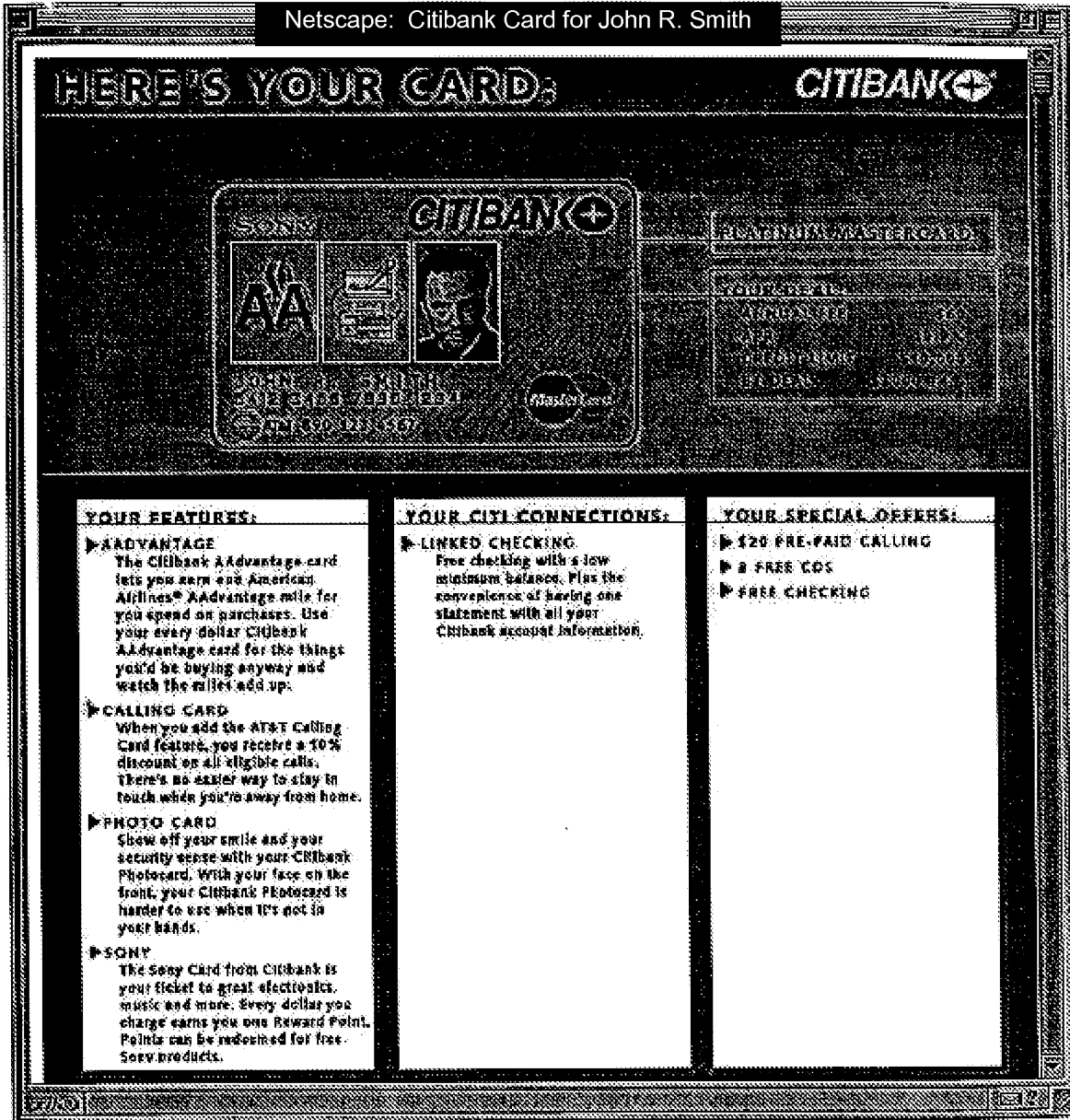


Figure 26

Figure 27

270

Company A Insurance

271

Type of Insurance	Amount	Yearly Fees	Account No.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

272

Applicant Name

Applicant Number

273

HOME ☐

RENTER'S ☐

274

\$10,000 ☐

\$20,000 ☐

\$30,000 ☐

\$40,000 ☐

\$50,000 ☐

\$60,000 ☐

\$70,000 ☐

\$80,000 ☐

\$90,000 ☐

\$100,000 ☐

\$200,000 ☐

\$300,000 ☐

275

Auto

276

Personal Injury and Property

277

Collision Deductible

278

Comprehensive

Life

\$10,000 ☐

\$20,000 ☐

\$30,000 ☐

\$40,000 ☐

\$50,000 ☐

\$60,000 ☐

\$70,000 ☐

279

Phone Service From Company X ☐

Invest With Company Y ☐

280

281

282

283

RESET

284

FINISH

285

EXPLANATION:

Figure 28

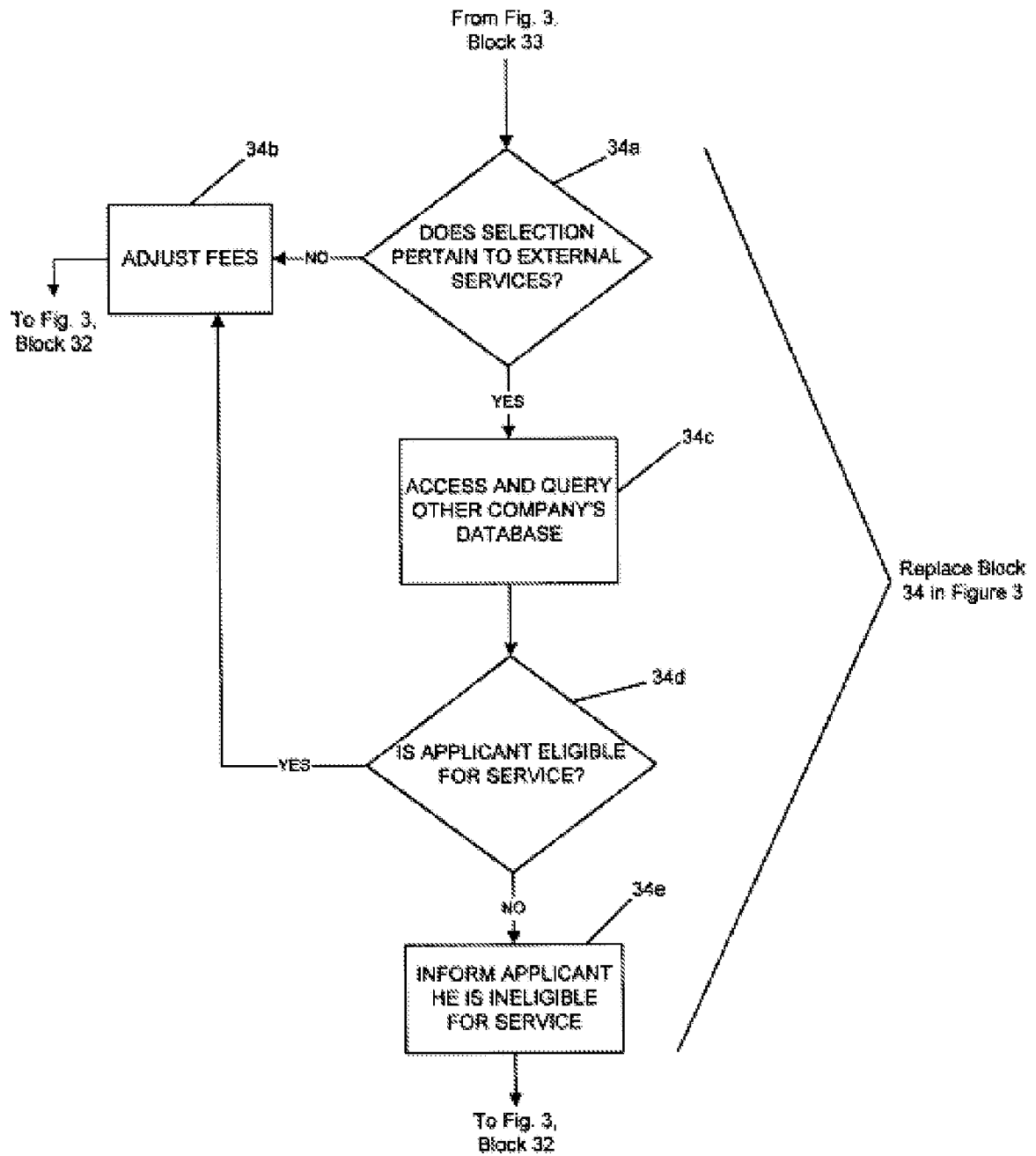


Figure 29

290 Company C Communications

291

Applicant Name

Applicant Number

Monthly Charge

292 Telephone ☐

295 Internet Access ☐

296 Television ☐

Call-Waiting ☐

Call-Forwarding ☐

Caller-ID ☐

Messaging ☐

293 Paging ☐

294 Mobile Telephone ☐

298 Cable ☐

298 Satellite ☐

298 Credit Card From Company Z ☐

299 Automatic Payment ☐

Land-Line Charges/min.

Mobile Phone Charges/min

Internet Charges/hr.

Television Charges/movie

297

285 EXPLANATION:

283 RESET

284 FINISH